

BEER PRODUCTION CASE STUDY

BEER TYPE
DOUBLE IPA

HOPS AMOUNT
1,5 Kg/hL

YEARLY PRODUCTION
800 hL*

CONVENTIONAL APPROACH

1,200 Kg



HOPS/YEAR

32,400€**



HOPS COST/YEAR

80 hL



BEER LOST/YEAR

DEEP HOPPING

720 Kg

19,440€**

32 hL

**10 hL per batch - **Price 27€/Kg*

DEEP HOPPING ROI



40% COST SAVINGS

equivalent to

13,000€/YEAR



4% INCREASE BEER YIELD

equivalent to

+48 hL/YEAR